

Fitzwilliam Economic Committee

Oct 22, 2018: Fitzwilliam Town Library

The goals of the Economic Committee:

It is the mission of the Fitzwilliam Economic Committee to enhance the vitality of the local economy by attracting new businesses, supporting existing businesses and attracting complementary commerce. We seek to build community by strengthening relationships while preserving the rural character of the town.

In attendance: Adrianna Stefanko, Caroline Tremblay, Steve Reinhart, & Chelley Tighe,

Absent: Danielle Jacques, Skip Hagstrom, & Mary Belle Isle

Minutes: Oct 1, 2018 approved

Adrianna started the meeting at 7:10pm.

Faire

Caroline gave a brief summary of what she felt the Faire achieved. She stated she received wonderful news from 99% of the people she heard from. She wants to get some feedback from the vendors, via a survey, to see how it went for them from a business standpoint. Was it valuable? What can we do to improve? Caroline also shared she is working with the portable potty business as there was a problem reported that the door wouldn't close. She mentioned she wanted to send a small donation to all the entertainers who performed for free. Discussion then followed on to which vendors should be included for next year. Steve & Adrianna prefer our local business and first year vendors have preference. Caroline added that perhaps some vendors could use the Church grounds if possible. Adrianna read some notes that Suzanne submitted that included; the need for more volunteers, move the welcome table to a better location, some thoughts on the raffle card, seating for the performances, and more photo options. Danielle reported in that she thought of using a different weekend. Steve felt the Faire should start earlier and end later. Since the Fitzwilliam Police checked in on the event without having been scheduled for a special detail, Adrianna will provide some Nisu and a Faire tote bag to the police to thank them for all their efforts.

Chelley reported that the *Mead Tasting* at the Inn did not go well at all. The mead representative only seemed to be interested in selling his product and not offering the free tastings as originally promoted. He was not on the scene as he should have been, and most of the hard work went to Chelley.

2019 Faire: share the load with committee members. Steve suggested getting a calendar and marking down the important deadlines and what needs to be accomplished. Caroline will work on the survey to be sent to the vendors with some pertinent questions to help in planning for next year.

Next CCC event: Chelley agreed to host the event at the Inn. The scheduled date is Dec 3rd beginning at 7pm. Theme of the event will be **holiday & charitable**. Adrianna, Chelley & Caroline will send out postcards to past attendees with the invite.

Meeting adjourned at 9 pm. The next meeting is scheduled for Nov 5, 2018 at the Town Hall 7pm.

Minutes taken by Marion Wheeler

