

## **Fitzwilliam Economic Committee**

May 1, 2017: lower meeting room of the Town Hall

Meeting began at 7 pm.

**The goals of the Economic Committee:** to get businesses together to network and pool resources, build relationships among business owners, promote new members, and to revitalize Fitzwilliam.

**In attendance:** Adrianna Stefanco, Clare Rose-Howard, Steve Reinhart, Skip Hagstrom, Bradley Miller, Mary Belle Isle and Suzanne Gray

**Absent:** Chelley Tighe.

**Business Brochure:** Steve and Suzanne have been calling the businesses already in the brochure inquiring about their listing and whether they need any changes. "Gateway to the Monadnock Region" will be added as a new slogan. Mary would like to see a slight change, perhaps a spot of a color indicating the new version. Clare asked Mary if these brochures were ever given out at open houses. Mary states that the new buyers in Fitzwilliam have been, on average, newlyweds or retirees.

**Mission Statement/Goals:** Brad read what Fitzwilliam's goals were from the 2012 Master Plan. The committee talked about the processes needed when starting up a business in town. Steve suggested we make a flow chart for prospective businesses. This will be put on next month's agenda. *Building Community Relations* is a goal the members would like to include. Under this goal, National Neighborhood Day will be organized as an event in September.

**May CCC:** Skip explained that the signage had some issues. All was good now. Mary would like to see helium balloons attached to the signs to gain attention to the event. Suzanne will be the facilitator of this event, Adrianna will bring flowers, there will be two door prizes and all members will bring a dessert. Brad will be doing a skit about how not to network along with networking ideas that work. The goal is engage the audience and encourage participation. All members attending should arrive by 6:30 to help setup.

**Transition Plan:** With Suzanne's upcoming departure from the Economic Committee, the tasks involved in overseeing this project were discussed, with some members volunteering to take on those roles.

Approved minutes from April 3, 2017 and April 24, 2017

Meeting adjourned at 9:00 pm

Next meeting: June 5, 2017

*Minutes taken by Marion Wheeler*

