

FITZWILLIAM ECONOMIC DEVELOPMENT COMMITTEE- July 1, 2024

Present: Beth Lorenz, Skip Hagstrom, Ryan Cashman & Kerry O'Neill

Absent: Jason Newcomb, Ken Abbott, Isaac Morse, Jim Millar, Chelley Tighe & Tom Rothermel, Selectman's Representative

Guests: Karen Beitler

Minutes: none approved- moved to next meeting

Meeting opened at 7:00 pm.

Master Plan EDC review:

- Potential strategy is to create a cross functional team to study and implement the findings.
- We already have the Selectman, someone from the Historical Society and the Library on the EDC.
- Skip will ask Josh Joslyn from the Planning Board to join.

Ribbon Cutting:

- Kim's Cozy Canines
- Tentative 2 pm Sat July 20, 2024
- Beth will attend to pictures and details
- Chelley will take care of supplies

TOWN SIGN: *Karen Beitler*

- The sign needs to go in by the gravel area by the picnic tables, per the DOT
- Maybe make the signer higher for better visibility.
- Beth will send a sketch of the sign to Lori Nolan to put on the town website
- Need to figure out who will change the signs
- Perhaps a solar wireless sign that can be remotely changed from the town hall
- Committee will revise the sign format at the next meeting
- Karen will continue to work on the location. May need to go through the Historic District Commission

Consolidated Communication Celebration:

- Beth will follow up with Luca Paris to see about the Fidium pictures taken.

NETWORKING PARTY: *Beth Lorenz*

- Template to be worked on at next meeting
- Skip will send a thank you to the attendees along with an invite to the ribbon cutting at Kim's Cozy Canines

BUSINESS DIRECTORY: Ryan Cashman

- Ryan will continue to work on this with a target completion of Oct 2024.

Welcome Wagon: *Kerry O'Neil*

- Kerry reported there are no new residents

Website/Logo: *Jason Newcomb*

- Jason submitted an updated picture of the logo
- **Ryan made a motion to accept this design with a second by Skip. All voted in favor (4-0-0).**
- Beth will put the new logo on the website
- Marion will submit the logo for insertion in the Newsletter

Business Fair: *Ken Abbott*

- Moved to next meeting

Fitzwilliam Historic Celebration: *Isaac Morse & Karen Beitler*

- Oct 5, 2024 1-5pm
- Plans to create a booklet with full page ads
- Activities: contra dance, spinners, more
- Isaac is re-doing the website, posters
- Looking for sponsorships and volunteers

New Business:

- For 2026, Round Robin for local businesses??
- Need to sign up for participation

NEXT MEETING: August 12, 2024 at the Blake House 7 pm

ADJOURMENT: **Motion to adjourn made by Ryan with a second by Skip. All voted in favor (4-0-0)**

Meeting adjourned 8:01 pm

Minutes taken by Marion Wheeler