

FITZWILLIAM ECONOMIC DEVELOPMENT COMMITTEE- January 8, 2024

Present: Beth Lorenz, Skip Hagstrom, Ryan Cashman, Jasob Newcomb, Jim Millar, Isaac Morse, & Ken Abbott

Absent: Brian Doerpholz,

Guests: Karen Beitler, Barbara Young, & Deb Edwards

Minutes: Jason made a motion to accept the minutes of Dec 4, 2023 as written with a second by Jim. All voted in favor with Skip abstaining.

BUSINESS FAIR: *Ken Abbott*

- Collaborate with the Farmer's Market at top of common
- Have business advertising at every Market
- Have a table with business brochures, etc.; coordinate thru Barbara Young
- Determine date(s); okay if same day as contests
- Determine objective (selling wares, networking, job fair)
- Prize/raffle to draw people in

TOWN SIGN: *Beth Lorenz, Brian Doerpholz*

- Beth submitted the CIP request
- No charge for the location (Carousel corner of Route 119)

NETWORKING PARTY: *Beth Lorenz*

- May 9, 2024 Thursday
- Determine location- Carousel Grill or Los Agaves
- Promote the EDC by mentioning their presence at the Farmer's Market

LOGO: *Jason Newcomb*

- Jason still needs a better photo; Isaac may have what he needs

BUSINESS DIRECTORY: *Ryan Cashman*

- Ryan will re-do the list
- February Newsletter ad inviting businesses to the directory; Deadline late March or early April
- Contact businesses by phone(Begin Mar/Apr) to see if they want to remain in the directory; final deadline end of April
- Have draft ready by May to present to the EDC; have physical pamphlets ready by the first FFM.

FANTASY FAIRE: *Isaac Morse, Karen Beitler*

- Tentative for mid-August, decide by next meeting
- Obtain permit to use the common

- Seek volunteers (MRHS and other places)
- Solicit vendors and performers (renfaire.com)
- Advertise, maybe send flyers home with students
- Karen will seek out what is needed from members for assistance

ADJOURNMENT: Motion to adjourn made by Jim with a second by Skip. All voted in favor.

Meeting adjourned 8:30 pm-

Minutes taken by Marion Wheeler