

## **Economic Development Committee**

**November 6, 2023, 7 pm**

**Fitzwilliam Town Hall**

**Present:** Beth Lorenz, Jason Newcomb, Jim Millar, Kerry O'Neill, Chelley Tighe & Brian Doerpholz, Selectman's Representative

**Absent:** Skip Hagstrom, Ryan Cashman, Isaac Morse, & Ken Abbott

### **Guests:**

Beth opened the meeting at 7:00 pm

**Minutes:** Jason made a motion to accept the minutes of October 2, 2023 as written. Kerry seconded and all voted in favor (5-0-0).

**Tax Exemption:** Beth shared with the group that PLP is seeking a Commercial Property Tax Exemption RSA 72:81. Brian stated it needs to come before the BOS. Beth will obtain more information.

**Sign:** Brian gave a recap of his interaction with Lindsay Whitaker and the potential lease for the sign on her property. Although the cost was negotiated, there is an alternate site. The opposite corner, owned by Etag Holdings Inc, which houses the Carousel Grill and Monadnock Firearms, may also work. Angelo, of Etag Holdings is receptive to the idea, he just doesn't want his building blocked. Once the mock-up of the sign is completed, it can be shown to Angelo, Carole Sanborne (Carousal Grill) and Rob Jones (Monadnock Firearms) for their approval. The next step is to contact the NH DOT for their approval. Kerry indicated the cost for the sign being approximately \$4700. Beth asked if the mock-up could be available by the December meeting with Kerry answering that it could. There would be no excavation work if using Angelo's property.

**Website:** Beth brought up the suggestion of having a Facebook presence. Jason volunteered to create a FB profile. He explained how the platform could work, with multiple administrators and that there will be no commenting. He will try to design an EDC logo. He also may have a way of tracking its usage.

**Fantasy Faire-** This event is still moving forward. Kerry believes Ryan could be a good fit to work with Isaac on this project. Chelley will touch base with Ryan and his wife Brianna.

**Business Fair:** Beth would like to encourage people to visit each business's booth, get a stamp and be entered to win a prize. Maybe the vendors could pay a fee to participate. The use of yard signs, social media, and the DPW sign could be the way to

advertise. Jim suggested starting the planning early. Any information on new businesses should be sent to Ryan for the business listing.

With all items on the agenda being met, Jim made motion to adjourn with a second by Chelley. All voted in favor (5-0-0)

**Next meeting: Dec 4, 2023, 7pm at the Town Hall**

The meeting was adjourned at 8:20 pm.

*Minutes taken by Marion Wheeler*