

Economic Committee

May 1, 2023, 7 pm

Fitzwilliam Town Hall

Present: Beth Lorenz, Skip Hagstrom, Jim Millar, Isaac Morse, Kerry O'Neill, Chelley Tighe, & Brian Doerpholz, Selectman's Representative

Absent: Jason Newcomb,

Guests:

Beth opened the meeting at 7:02 pm

Minutes: Isaac made a motion to accept the minutes from Apr 3, 2023, with a second by Skip. **All voted in favor (6-0-0)**

Welcome Wagon: Kerry shared that she will be meeting with Carol Beckwith soon. Beth mentioned new residents at 102 Collins Pond Rd.

Sign: Brian will ask DPW Glenn Smith about the size of the letters needed. Kerry's husband can help with the design, but she stated he would need to know the budget. Beth would like to see businesses buying space, maybe as sponsors with donations. Brian will check to see if the town will allow this. Messages would only be for special events and each organization will have their own set of letters. The EDC will have the final approval for each group's message.

Website: Beth met with Sean and Max; the ones responsible for the Hinsdale website. She shared some interactive brochures that are used to attract new business. Beth asked Isaac about new photos. He stated he has been out exploring. Beth gave Isaac the authority to choose the appropriate photo and change it out as needed.

Networking Event: Beth is unable to attend, so Skip will be facilitating the event. Chelley has name tags and markers. So far there are 24 people anticipated to attend.

Farmer's Market: Brian stated the market is now under the Agriculture Commission and they are looking for 2 new members.

Fantasy Faire: Isaac has all the information provided by Caroline Tremblay, past Faire organizer. It had been agreed that the Faire will be happening in 2024, as there is not enough time to finalize everything for this year. Isaac's goal is to have it all planned out by the end of 2023.

Next meeting: June 5, 2023, 7pm at the Town Hall

With all items on the agenda being met and nothing further to discuss, Isaac made a motion to adjourn with a second by Skip. **All voted in favor (6-0-0)**

The meeting was adjourned at 8:12pm.

Minutes taken by Marion Wheeler