

Fitzwilliam Economic Committee

July 16, 2018: Fitzwilliam Library

The goals of the Economic Committee:

It is the mission of the Fitzwilliam Economic Committee to enhance the vitality of the local economy by attracting new businesses, supporting existing businesses and attracting complementary commerce. We seek to build community by strengthening relationships while preserving the rural character of the town.

In attendance: Adrianna Stefanko, Suzanne Gray, Caroline Tremblay, Steve Reinhart, & Danielle Jacques

Absent: Chelley Tighe, Skip Hagstrom, & Mary Belle Isle

Minutes: none approved

The meeting was moved to the Library as the Depot Train Station was locked. Adrianna opened the meeting at 7:10 pm.

Suzanne stated the Fitzwilliam business brochures would need to be restocked at the various local businesses. There is one box remaining. The next printing is scheduled for 2019.

Faire update:

Caroline stated there is still 3-4 open vendor slots available with no one lined up for beverages yet. She does have some leads to follow up on. Adrianna shared that she has already sold 5 tote bags at the Laurel Lake Association meeting. Danielle has graciously agreed to take some photos of the committee members at the Faire. She then inquired about the content needed for the signs, as she has agreed to make them. Needed are signs for parking, the rest rooms and the welcome booth. The raffle card was discussed and all agreed there should be a charge of \$2.00. The drawing for the raffle will take place at 2:30 pm and if the winner is not present, the vendor supplying the prize will arrange with the winner for pickup. The committee is still working on sponsorships. The sponsors will be highlighted on the back of the raffle card and the Faire Emcee will be announcing the sponsor names throughout the event. Danielle offered to create the Faire FB event.

The remainder of the meeting was spent working on the script that will be used to advertise the next CCC event in the newsletter article, the phone calls, the flyer and the FB event. It was thought that consistent wording would work better to get the message out. The script is as follows:

Join the Fitzwilliam Economic Committee for our next Connect Create Collaborate (CCC) event on Monday, August 27 at 7 pm at Crossroads Pizza & Subs. Come meet 30+ vendors from your local community who will be showcased at the Fitzwilliam Fantasy Faire this fall. Light appetizers are being generously provided by Crossroads, and additional food and drinks will be available for purchase throughout the evening. Get a taste of what our community has to offer at this lively event. This networking opportunity will help your business grow!

Please RSVP by Aug. 10 to: fitzeconomic@fitzwilliam.nh-gov or at the FB Event LINK.

Marion---please add this line to end of the FB event description:

To learn more about the Fitzwilliam Fantasy Faire, visit www.facebook.com/FitzFaire.

The CCC event is scheduled for Aug 27 at Crossroads Pizza & Subs at 7 pm. Caroline will be following up with Project Shakespeare about having greeters in costume.

Meeting adjourned at 9 pm. Next meeting is scheduled for Aug 6 at the Town Hall.

Minutes taken by *Marion Wheeler*