

## **Fitzwilliam Economic Committee**

Apr 24, 2017: lower meeting room of the Town Hall

Meeting began at 7 pm.

**The goals of the Economic Committee:** to get businesses together to network and pool resources, build relationships among business owners, promote new members, and to revitalize Fitzwilliam.

**In attendance:** Adrianna Stefanco, Clare Rose-Howard, Steve Reinhart, Skip Hagstrom, Bradley Miller and Suzanne Gray

**Absent:** Mary Belle Isle and Chelley Tighe.

**Business Brochure:** Suzanne and Steve will be meeting with Coni Porter to go over the business brochure in preparation of the next printing.

**Mission Statement:** The main focus of tonight's special meeting was to work on revising and updating the mission statement. Suzanne read the mission statements of Jaffrey and Windham and Adrianna shared that of New Gloucester Maine. Members compared these three statements and discussed what they liked and what they felt was either too wordy or unfriendly. Collectively, they chose the words that were appealing and what the committee was trying to portray and reflect to their audience. Once final, the new mission statement will be sent to the BOS for their approval. Out of this discussion, it was apparent that the Economic Committee's link on the town website needs some additional connections to provide potential businesses with information that would help them see what Fitzwilliam has to offer. More of this topic will be considered at the next meeting.

**May CCC:** Skip presented the sandwich boards that will be used to advertise this next event. Steve and Clare worked on making a few minor changes. The boards will be laminated and displayed at the common and also in the depot. These signs are able to be changed and reused for other events.

Meeting adjourned at 8:30 pm

Next meeting: May 1, 2017

*Minutes taken by Marion Wheeler*

